

Tribune Style Show Clothes on Display in Chicago Stores

The beautiful clothes that were displayed in the recent CHICAGO TRIBUNE sponsored American Fashions show, now are available for the first time for the general public to see. Yesterday they were placed in the show windows of 11 Chicago stores, both in the loop and in outlying neighborhoods, for display all this week. The gowns are not for sale.

Only a limited number of women could be accommodated during the fashion show performances Oct. 2 and 3 in W-G-N theater. Women who have seen the fashions in color photographs in THE TRIBUNE have clamored to see them in the original, so the store window showings were decided upon. Both modern and historical costumes are being shown.

The stores participating in the display are the New Boston store, Lane-Bryant, Goldblatt's loop store, H. Walzer & Co., Benson & Rixon, Maurice L. Rothschild, the Komiss company, Russek's, the People's Store Gately's at 112 S. Michigan av., and Morris B. Sachs' north and south side stores.